



# Rudi Ringwald

Senior consultant at LAUTE + PARTNER.



1956

- Born in Stuttgart
- Studies of business management  
*Dual university, university of cooperative education Stuttgart*
- Robert Bosch GmbH, Stuttgart  
*Controlling of manufacturing plant,  
Sales manager automotive parts aftermarket, retail and repair,  
Sales and marketing manager Bosch, contract wholesales Dietrich,  
Lecturer for business field development and sales structure development,  
Responsible for Kaizen, inhouse consultant*
- Wholesale group construction materials industry, Wuemeg/Ludwigsburg  
*Managing director for sales*
- Toro Importeur Roth motor devices, Pleidesheim  
*Internal director for marketing and sales*
- Lorch Schweißtechnik, Auenwald bei Backnang  
*Sales director D/A/CH*
- Project experience abroad  
*Responsible for the expansion of supplier network in the United States  
and Japan, shifts of production to Poland; English language  
Building up mobile service provider in France,  
Sales restructuring, Netherlands*
- **LAUTE + PARTNER**  
*Senior Consultant*